

ASSET MANAGEMENT BY DEKA

# Tailor-made investing

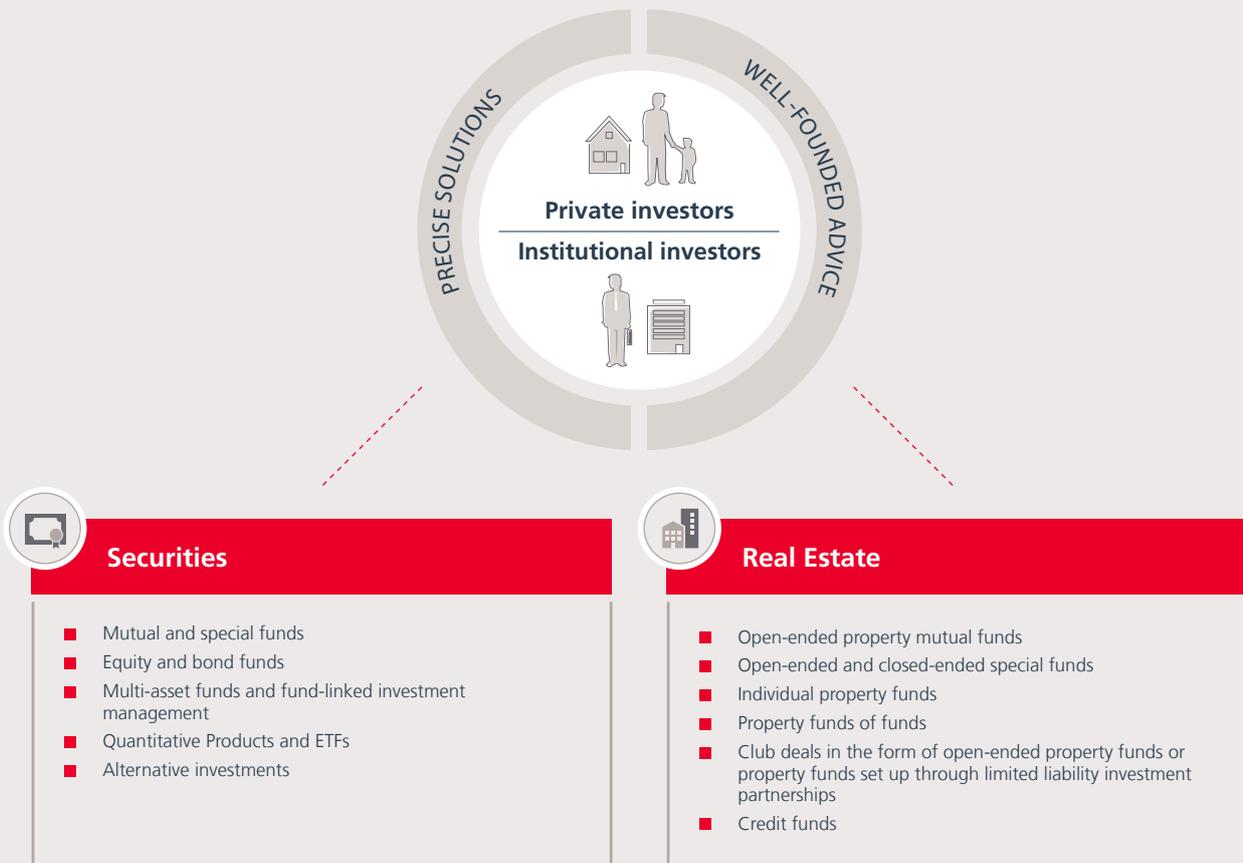
Persistently low interest rates have increased demand among investors for alternative types of investment. Deka's asset management offers a wide range of products for securities and property investing, with which savings bank customers and institutional customers alike can follow their investment strategies – with the right combination of opportunity and stability for each client. The foundation is provided by our comprehensive market expertise built on Deka Research, as well as our understanding of the requirements of the different customer groups.

Deka offers actively managed funds and investment products for securities and property, as well as exchange-traded funds (ETFs) for passive investing. As a result, investors can always find the right solution for their needs. What all of these solutions share is the high quality in securities investment that is the hallmark of Deka and the savings banks.

The best proof of this is offered by the excellent positions of Deka funds and investment solutions in well-known quality rankings, and the high scores achieved for management quality. In 2018, for the first time, Deka has been chosen for as "Fund Manager of the Year" by Finanzen Verlag and awarded its "Golden Bull". We scored highly for having the best product range among Germany's biggest fund providers. Achieving first place in the overall ratings is confirmation of the consistent good service provided by Deka's fund management, which contributed to our overall victory in Capital magazine's "Fonds-Kompass" awards last year. In the 2018 Capital-Fonds-Kompass awards, Deka was again one of the leading performers and was awarded five stars for the sixth year in succession.

**Deka Asset Management – for quality in investing**

## Investment competence in all major asset classes under one roof





## Excellent investment solutions for securities and property

The fundamental or quantitative active management of securities funds is Deka's core competence in the field of securities investment. Investment strategies and investment vehicles can be precisely tailored to the risk appetite and target returns of each private or institutional investor. Deka's quality- and stability-oriented approach, our wide range of securities- and property-based investment products and our services always meet the investing needs of both types of customer.

The potential of property investments to generate continuous and stable long-term growth is especially interesting to investors in times of low interest rates. Physical assets and a history of mostly low volatility in yields make property an attractive asset class for private investors and institutional customers alike. Institutional investors can also make use of the range of credit funds.

Investments available to private and institutional customers also include passive index funds (ETFs) and pension products, as well as alternative investments.

### CURRENT AWARDS



## Making sustainability investable

Sustainable strategies for investment are growing in importance. Investors increasingly want ESG (environment, social & governance) factors to be considered in their investment decisions. This is where Deka's sustainability funds for private investors come in. The *Deka-Nachhaltigkeit* (Deka Sustainability) family of funds for private investors currently comprises three funds, namely an equity fund, a bond fund and a mixed asset fund which combines the two (*Nachhaltigkeit Balance*). Other distinctive offerings such as the *Deka-Umwelt-Invest* equity

fund, which invests solely in companies in the climate and environmental protection, water and renewable energy sectors, complete the range.

As part of its offering for institutional investors, Deka has developed funds and other investment solutions that are precisely tailored to the needs of investors with specific ethical requirements such as charitable foundations or churches.

➔ For more information, go to:  
<http://s.de/xwk>